



Dallas Huayun
PO Box 118660
Carrollton TX 75011-8660
<http://huayunband.org/>



Dear Sir or Madam:

Huayun Chinese Orchestra invites you to enjoy our special concert on 7:00 pm Sunday evening, November 18, 2017, at UTD's SSA Auditorium!

As the most active Chinese traditional music group in North Texas, Huayun Orchestra is committed to carrying forward the national art and promoting Sino-US cultural exchanges.

Since its inception, HuaYun has developed into a band including erhu, pipa, zheng, ruan xian, bamboo flute, yangqin, liuqin, cello, various percussion, and others.

Huayun has performed in many successful community shows including the Crow Asian Art Festival, Plano Asian Cultural Event, UTA's "Eight School Spring Festival", "Spring Dance", "QiPao Spring Festival" and many others in the Dallas area. Huayun traveled to Houston for a joint performance with their local orchestra, playing together in the same songs.

Following the 2014 and 2015 annual concerts at UTD Clark Center, last year drew almost triple the number of attendees than we could accommodate in Clark Center! This year being the third annual show, Huayun will perform together with Beijing Normal University Art Troupe at a larger venue, UTD ATEC.

Huayun is aimed at Chinese traditional music education and promotion, so that more Americans and overseas Chinese can benefit in understanding Chinese music culture. We play music as a service to the community and neighborhood. Since the orchestra was founded, in many city festivals and major charity fund-raising activities in the community, people are always able to see our Huayun flag and listen to our music.

Huayun Orchestra is a non-profit organization registered in Texas (501c3). It cannot survive without your strong support and help. Our members use their own spare time for practice and rehearsal, and dedicate their great love and deep gratitude to the community and to the music.

We are faced with the cost of equipment, rehearsal room usage, costumes, and other aspects of preparation, and we hope that you are able to sponsor this concert. We will issue you a tax credit certificate for your sponsorship, and will provide guests seats and written notes of thanks.

Donations of any amount are always appreciated. For various donation levels (see the attached pricing sheet) we are running advertisements in the program book, so that your good deeds and great efforts in the community can be demonstrated and recognized. In the mean time we will together carry forward the Chinese traditional music and its spirit. You can find a copy of last year's program book on our website, as well as videos of many of our performances.

In sponsoring Huayun, please make check payable to "Dallas Huayun", and either mail to the address above or give it to a representative of the Huayun Orchestra.

Thank you for your support!

James Wang, Director Huayun Chinese Orchestra

*Executive
Committee*

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Director
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Genny Zhang
Deputy Director
469-682-6842

Max Song
Treasurer
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Juliet Du
Conductor
972-339-0692

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New donations of \$100 or more placed before press date receive the option of showing an advertisement in the program book for the November 5th concert at UTD.

A PDF copy of last year's program book can be found on the website, for reference.

Each page of the book is 5½ inches wide and 8½ inches tall, with margins necessary for printing. Exact details of the size may change slightly before press time.

Diamond Sponsor: \$1000 and higher	Full-page ad (5×8 inches inside margins) acknowledgments at live performances.
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Silver Sponsor: \$100 to \$299	Quarter-page ad (2¾×3¾ inches inside margins)

For ordering ads and submitting artwork, contact:

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